

market



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# Our *Food*

Markeat's product selections are always **USDA Smart Snack Compliant**. Menus are planned to ensure schools never have to worry about meeting Federal Snack Guidelines.

Products sold in Markeat machines are **brands that students love & recognize**, taste great, & are regularly changed to offer a wide variety of products.

# Our *Technology*

Each Markeat machine can be equipped with an **LTE, ePort Interactive Credit Card Reader** that accepts all major credit cards as well as **Contactless Pay for Apple & Android products**.

An **Interactive, Color 4-inch Touchscreen** displays full **Nutrition Information** about Markeat products.

Markeat technology allows customers to **directly Request & Receive Refunds** through us, taking the work & stress away from you.

# Your Message

Markeat machines have the ability to take those daily messages over your loudspeaker & makes them Digital, Colorful, & places them right in front of your Students & Staff **all day, everyday.**

Markeat machines can be equipped with a Display that runs Dynamic, Personalized Messages & Announcements to passersby as well as machine customers.

Our locations can choose the messages they want to display the most – like Events, Break Schedules, Fundraisers, Meetings, & countless other message types.

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# Credit Card Reader

Every Markeat Vending Machine is equipped with an LTE, ePort Interactive Credit Card Reader.

This technology provides customers the ability to not only pay with various forms of credit, but it also provides Customer Service benefits as well as Product Information.

## On-Screen Nutrition Facts

Dynamically displayed, detailed product information is available on-screen to inform the consumer about products prior to purchase.

## On-Screen Refund Assistance

Streamline refund processing with an interface that creates unique, credit codes sent to customers instantly via SMS. This takes away the stress and responsibility of our customers to facilitate refunds. This technology allows us to handle them directly!

## Payment Types

Our hardware allows customers to pay with all major credit card types as well as Contactless Pay with Apple and Android products.

## Fast Transaction Processing

High-speed Verizon 4G/LTE wireless connections and state-of-the-art processing allows for some of the fastest authorization responses in the industry.

## On-Screen Messages with Interactive User Interface

The interactive touch screen displays customized messages and images to help users interact with the machine, how to contact us directly, and special messages about products found in the machines.



Amount Per Serving	
Calories 130	Calories from Fat 35
Total Fat	2 g
Saturated Fat	0 g
Trans Fat	0 g
Cholesterol	0 mg
Sodium	150 mg
Total Carbohydrate	26 mg
Dietary Fiber	2 g

# Message Boards

**Markeat takes those daily messages over your loudspeaker & makes them Digital, Colorful, & places them right in front of your Students & Staff all day, every day!**

## Personalized & Targeted Messages

Our locations can choose the messages they want to display the most. These can be messages about things like Events, Break Schedules, Fundraisers, Meetings, & countless other messages types. These messages are graphically appealing, colorful, & cycle through one another on a timed basis to cover tons of data.



 Google Slides

 Microsoft

## Simplistic User Interface

These personalized messages can be updated as often as needed in order to keep relevant information available. Google & Windows technology are providing the platform & movement of these messages & requires only basic Internet connectivity.

## Equipment

Markeat Message Boards are LED-Lit, High-Contrast Color, Wide-Screen displays that are mounted on a proprietary steel unit that allows for security, cable management, & proper ventilation.



# Snack & Drink Selections

Markeat Vending Machines **meet and maintain all USDA Smart Snack Guidelines**. We are committed to selling products that are healthy for students with brands that everyone knows and loves.

## Smart Snack Compliant

When Markeat machines are accessible to students, they are always **100% Smart Snack Compliant**. The items that make up our machine menus have undergone all necessary calculations to ensure their **nutrition meets all Federal Guidelines**. Additionally, all ingredients have been verified to meet Federal Guidelines so students can eat freely and healthy.

## Beloved Brands

Being USDA Smart Snack Compliant doesn't mean that we sacrifice our product. Customers can choose from brands they have loved for years like Kellogg's, Frito-Lay, NutriGrain, General Mills, Kar's, Welch's, Nature Valley, and many more!

## Experience Variety

Markeat has an expansive product selection that allows for menu updates on a regular basis. Customers can expect to see the introduction of **new products, variations of top-sellers, and lots of flavor options**.

## Product Reporting

Markeat utilizes a VMS that provides **product reporting** on items in our machines. This reporting allows us to see when products are selling well and when they aren't. This data gives us the ability to **ensure our customers** that we will have the information we need to get them **products they love and to remove the ones they don't**.

